



Maintaining Strong Partnerships

Use this worksheet to help assess your partnerships and create actionable steps for strengthening them.

Strategy	Guiding Questions	Notes
Continuous Communication and Feedback	<ul style="list-style-type: none">• How often will you check in with industry partners?• What feedback mechanisms will you use (surveys, meetings, etc.)?• What updates will you regularly share with your partners?	
Mutual Accountability and Transparency	<ul style="list-style-type: none">• What are the key goals and expectations for your partnership?• How will both parties be held accountable for responsibilities?• How will you handle challenges or shifts in the partnership?	
Regular Evaluation and Adjustments	<ul style="list-style-type: none">• When will you conduct periodic evaluations?• How will you measure success in the partnership?• How will you adapt strategies based on evaluation results?	
Demonstrate Value	<ul style="list-style-type: none">• What outcomes will you track and report to your industry partner?• How will you demonstrate the partnership's impact on the industry?• How will you present the return on investment to your partners?	



Maintaining Strong Partnerships

Celebrating Success	<ul style="list-style-type: none">• What milestones or successes will you celebrate with your partners?• How will you publicly acknowledge your industry partner's contributions?• What recognition events or thank-you initiatives will you host?	
----------------------------	--	--