



# Strategies for Maintaining Strong Partnerships

The following strategies will help you maintain strong industry partnerships.

Strategy	Actions
<p><b>Continuous communication and feedback</b></p>	<ul style="list-style-type: none"> <li>• Schedule regular check-ins</li> <li>• Establish clear communication channels</li> <li>• Seek feedback on how the partnership is benefiting both sides</li> <li>• Share program progress and successes</li> </ul>
<p><b>Mutual accountability and transparency</b></p>	<ul style="list-style-type: none"> <li>• Set clear expectations and goals from the start</li> <li>• Hold each other accountable for responsibilities</li> <li>• Be transparent about challenges and successes</li> <li>• Adapt as necessary based on changing needs</li> </ul>
<p><b>Regular evaluation</b></p>	<ul style="list-style-type: none"> <li>• Conduct periodic evaluations of the partnership</li> <li>• Assess if goals and outcomes are being met</li> <li>• Adjust strategies as necessary to align with new goals</li> <li>• Review feedback from both industry and youth participants</li> </ul>
<p><b>Demonstrate value</b></p>	<ul style="list-style-type: none"> <li>• Track and report outcomes</li> <li>• Show the impact on industry growth</li> <li>• Highlight long-term benefits for partners</li> <li>• Present tangible results and return on investment</li> </ul>
<p><b>Celebrate success</b></p>	<ul style="list-style-type: none"> <li>• Celebrate milestones and successes</li> <li>• Publicly acknowledge partner contributions</li> <li>• Host recognition events or thank-you initiatives</li> <li>• Share success</li> </ul>