



CAREER CONNECTED  
LEARNING PHL

Positioning Philadelphia's Youth for Career Success

# The Summer Workforce Landscape |

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JAVINE SMITH  
Education Specialist



JAY KAMAU  
Education Specialist

# Objectives

- Develop effective youth engagement and retention strategies to maximize participation throughout the summer
- Implement workforce readiness techniques to prepare youth for success with their summer program responsibilities
- Create a personalized action plan with clear next steps to optimize summer workforce initiatives

# Foundations Inc. Your Capacity Building Partner



## Build Capacity

Capacity Building and Support



## Strengthen Skills

Professional Learning



## Elevate Techniques

Resources

# What is Capacity Building? The Toolbox

What you're able to do with what you have

- Human
- Organizational
- Technical
- Partnership

Growing what you're capable of doing

- Improving Skills
- Strengthening Systems
- Leveraging Resources
- Enhancing Partnerships

# Activity

## 1. Reflection

What is one thing you are most excited about for this summer?

# Work-Based Learning Types in C2L-PHL

Project-  
Based  
Learning  
(PBL)

Service  
Learning

Internship

# Work-Based Learning Types in C2L-PHL

## Project-Based Learning (PBL)

### Definition

Teaching method in which students learn by actively engaging in real-world and personally meaningful projects.

### Example Activities

- Creating a mobile app to address a concern in the community
- Developing a business plan to start a business
- Run a recycling and sustainability program for the neighborhood

# Work-Based Learning Types in C2L-PHL

## Service Learning

### Definition

Teaching and learning strategy that connects academic curriculum to community problem-solving. Youth engage in meaningful service projects that will develop empathy, social responsibility and teamwork skills.

### Example Activities

- Organize and participate in community cleanup project
- Tutoring at an afterschool program
- Restore a historic building
- Creating a guide in multiple languages on services offered in the community

# Work-Based Learning Types in C2L-PHL

## Internship

### Definition

Opportunities where youth gain entry-level work experience in a particular industry or field, earning them pay or school credit through hands-on experience.

### Example Activities

- Youth serving as a camp counselor
- Youth working at an animal shelter
- Youth shadowing at a law firm

# Activity

## **Which of the work-based learning type is your C2L-PHL program?**

- Project-Based Learning
- Service Learning
- Internship
- Combination of the 2.

# Activity

## 2. Program Goals & Focus Areas

What are the top 3 goals for your summer program?

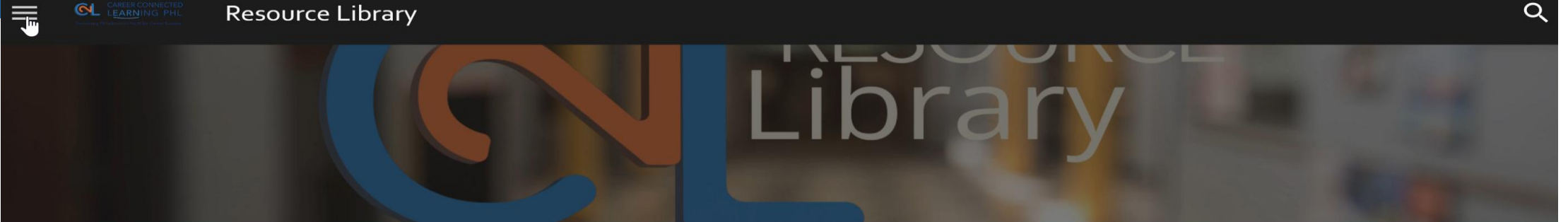
- 1.
- 2.
- 3.

What skills or experiences do you want youth to gain?

<b>Skills/ Experience</b>	<b>Activity</b>
Job Readiness	
Career Exploration	
Soft Skills	
Life Skills	
Oher:	

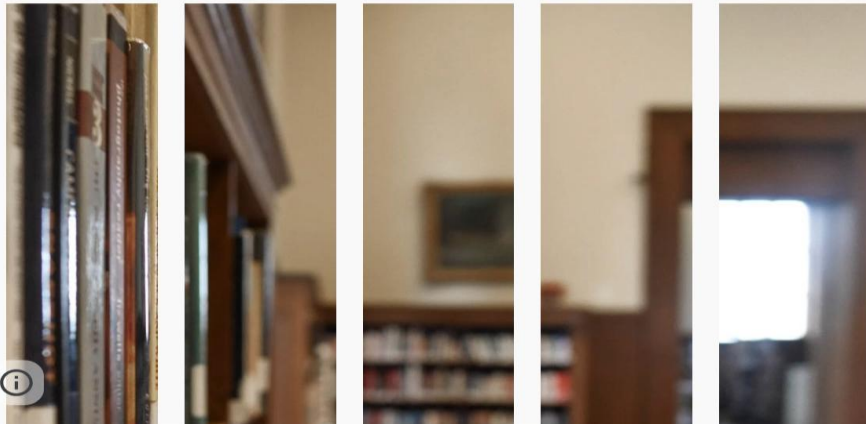
# It's A Wrap! Summer 2024

Scroll to the bottom of this page to sign-up for our capacity building newsletter!



**REMINDER:** Content on the resource library gets updated on a weekly basis!

**MAKE THE MOST OF YOUR CAPACITY BUILDING JOURNEY!**



## Explore.Learn.Thrive.

**Self-Paced Learning:** Start with the Learning Modules for [Providers](#) and [Employers](#) tab to get onboard with the C2L-PHL continuum and high-quality programming. Afterwards, you'll be ready to engage with our community through forums and discussions. Register for upcoming PD on our [Virtual PD Events](#) page. Connect with the youth workforce ecosystem to hear insights on the latest trends and best practices through our [Podcasts](#) page.

**Discover Resources:** Dive into a wealth of knowledge curated for your success. Check out our [Tools and Templates](#) page for a comprehensive collection of resources you can use to enrich your youth workforce programming. Employers can check out the [Employer Resource Kit](#) for a wealth of resources to get ready and host youth at worksites. Our Guides

# Previous C2L-PHL Summer Program Challenges

# Activity

What are some challenges that you heard that you have experienced?

# Preparing Youth for Success in Placement

- Soft Skills
- Communication
- Teamwork
- Time Management

# Preparing Youth for Success in Placement

- Job Readiness
- Resumes, interviews, work site expectations

# Preparing Youth for Success in Placement

- Worksite challenges
  - Conflict Resolution
  - Professionalism

# Preparing Youth for Worksite Placement

## 3. Preparing Youth for Worksite Placement

1. How will you prepare youth for success at their work site? (Check all that apply)
  - Job readiness (resume writing, interviews)
  - Workplace behavior expectations workshop
  - Peer mentorship or coaching
  - Other: \_\_\_\_\_

How will you support youth who face challenges (transportation, attendance, motivation)?

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# Previous C2L-PHL Summer Program Challenges

# Activity

What are some challenges that you heard that you have experienced?

# Summer= Career Building Opportunity

- Build confidence
- Strengthen communication skills
- Understand workplace expectations
- Shift to motivation

# Previous C2L-PHL Summer Program Challenges

# Activity

What are some challenges that you heard that you have experienced?

# Strategies to Keep Youth Engaged

- Meeting Youth Where They Are
  - Social Media
  - Schools
  - Community Centers

# Strategies to Keep Youth Engaged

- Youth Centered Programming
  - Youth voice in program design and delivery
  - Youth led workshops
  - Youth create outreach strategies

# Strategies to Keep Youth Engaged

- Relevant and Trauma Informed Approaches
  - Consistent routines
  - Clear communication
  - Show patience, empathy and respect

# Strategies to Keep Youth Engaged

- Incentives Beyond Stipend
  - Networking
  - Mentorship
  - Career Exploration

# Scenario

Mia, age 16, was excited to start her summer job placement during orientation. She engaged in icebreakers, asked questions, and even shared her career goals. But by Week 2, Mia has already missed three days, often gives one-word responses in check-ins, and seems disconnected at her worksite. Her supervisor says she's polite but unmotivated, and Mia recently mentioned she's "not sure this is really her thing anymore."

# Youth Engagement & Recruitment Plan

## 4. Youth Engagement & Recruitment Plan

- Target number of youth participants: \_\_\_\_\_
- How will you recruit youth? Check all that apply
  - Schools
  - Social media
  - Community organizations
  - Word of mouth
- What are 2 ways that you plan to keep youth engaged throughout the summer?
  - 1.
  - 2.

# Creating the Foundation for Programming

- Integrating career exploration
- STEAM
- Life Skills

# Creating the Foundation for Programming

- Partnering with local organizations for enrichment opportunities

# Creating the Foundation for Programming

- Encouraging youth voice and leadership

# Enrichment & Beyond-the-Internship Learning

## 5. Enrichment & Beyond Internship, PBL and Service-Learning

- What additional activities will you offer to enrich the summer experience?

Activity	
Guest Speakers & Career Panels	
Field Trips or Workplace Site Visits	
Financial Literacy & Budgeting Workshop	
Team-Building & Leadership Activities	
STEAM (Science, Technology, Engineering, Arts, Math) Activities	

# Activity- Resource Sharing

## 6. Community & Resource Connections

- Who are 3 partners or organizations that can help strengthen your summer program?
  - 1.
  - 2.
  - 3.

What resources or collaborations will you explore this summer?

# Action Steps & Timeline, Motivation

## 7. Action Steps & Timeline

List immediate actions that you will take after this session:

<b>Timeframe</b>	<b>Action</b>
This Week	
This Month	
This Session	

## 8. Motivation

What will success look like for your program?

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# C2L-PHL Resource Library Reminder

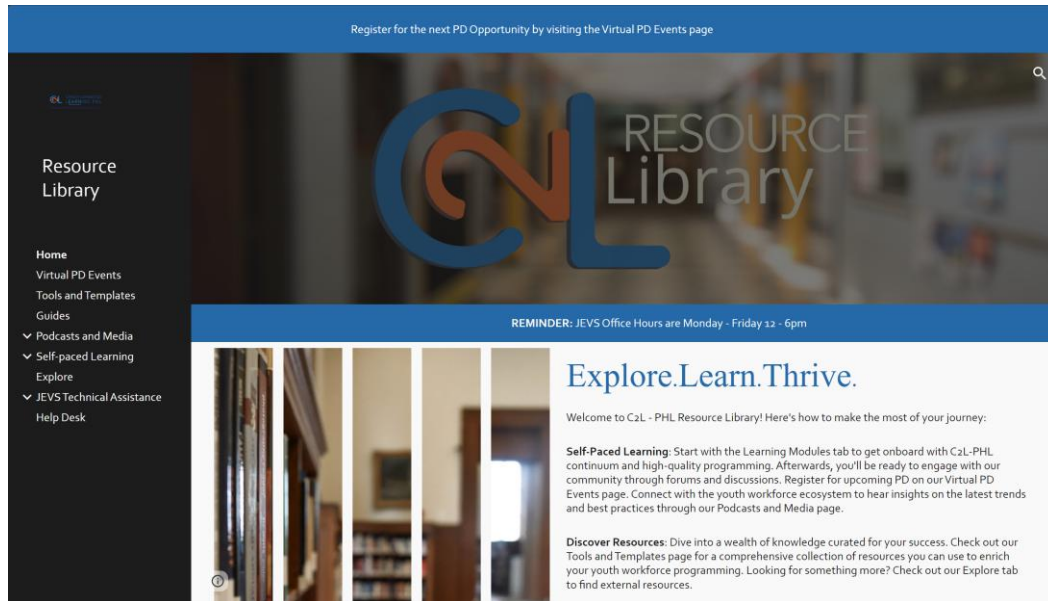
## Universal Support

- Virtual Training Sessions
- Tools and Templates
- Guides
- Podcasts and Other Media
- Collaboration and Engagement

# Capacity Building Virtual PD Events

**Thursdays at 10am**

**Resume Building &  
Networking, interview and  
portfolios**  
*May 8th*



The screenshot shows the C2L Resource Library website. At the top, a blue banner reads "Register for the next PD Opportunity by visiting the Virtual PD Events page". Below this is a large header area with the "C2L RESOURCE Library" logo. A left sidebar contains navigation links: "Resource Library", "Home", "Virtual PD Events", "Tools and Templates", "Guides", "Podcasts and Media", "Self-paced Learning", "Explore", "JEVS Technical Assistance", and "Help Desk". A blue banner below the header says "REMINDER: JEVS Office Hours are Monday - Friday 12 - 6pm". The main content area features a row of four small images and the heading "Explore.Learn.Thrive.". Below the heading is a welcome message: "Welcome to C2L - PHL Resource Library! Here's how to make the most of your journey:". Two paragraphs follow: "Self-Paced Learning: Start with the Learning Modules tab to get onboard with C2L-PHL continuum and high-quality programming. Afterwards, you'll be ready to engage with our community through forums and discussions. Register for upcoming PD on our Virtual PD Events page. Connect with the youth workforce ecosystem to hear insights on the latest trends and best practices through our Podcasts and Media page." and "Discover Resources: Dive into a wealth of knowledge curated for your success. Check out our Tools and Templates page for a comprehensive collection of resources you can use to enrich your youth workforce programming. Looking for something more? Check out our Explore tab to find external resources."

# Questions?



JAVINE SMITH



JAY KAMAU

[careerprograms@foundationsinc.org](mailto:careerprograms@foundationsinc.org)